



Privacy Policy

Introduction

This privacy policy (“**Policy**”) describes how LIS L.L.C (“**Company**,” “**LIS**,” “**we**,” and “**our**”) collects, uses and shares personal data when using this website getLIS.io (the “**Site**”) [and/or the LIS application(s), (the “**Applications**”), together (the “**Services**”).] Please read the following information carefully to understand our views and practices regarding your personal data and how we will treat it. By using the Services, you consent to such use of your information and personal data and agree to the terms of this Privacy Policy.

Changes to this policy: We will post any modifications or changes to the Policy on our Services. We reserve the right to modify the Policy at any time, so we encourage you to review it frequently. The “Last Updated” legend above indicates when this Policy was last changed. If we make any material change(s) to the Policy, we will put a notice on our Services prior to such change(s) taking effect.

1. Purposes of Processing

What is personal data?

We collect information about you in a range of forms, including personal data. As used in this Policy, “personal data” includes any information which, either alone or in combination with other information we hold about you, identifies you as an individual, including, for example, your name, postal address, email address, location and telephone number.

Why do we need your personal data?

We will only process your personal data in accordance with applicable data protection and privacy laws. We need certain personal data in order to provide you with access to Services. If you created a profile/registered with us, you will

have been asked to tick to agree to provide this information in order to access our services and/or purchase our products. This consent provides us with the legal basis we require under applicable law to process your data. You maintain the right to withdraw such consent at any time. If you do not agree to our use of your personal data in line with this Policy, please do not use our Services.

2. Collecting Your Personal Data

We collect information about you in the following ways:

Information You Give Us. This includes:

- The personal data you provide when you register to use Services, including your name, postal address, email address, telephone number, username, and password.
- The personal data that may be contained in any video, comment or other submission you upload or post to Services;
- The personal data you provide in connection with our rewards program and other promotions we run on Services;
- The personal data you provide when you report a problem with Services or when we provide you with customer support;
- The personal data you provide when you share your location to request service; and
- The personal data you provide when you correspond with us by phone, email, text or otherwise.

Information from Social Networking Sites. Our Services include(s) interfaces that allow you to connect with social networking sites (each a “SNS”). If you connect to a SNS through our Services, you authorize us to access, use and store the information that you agreed the SNS could provide to us based on your settings on that SNS. We will access, use and store that information in accordance with this Policy. You can revoke our access to the information you provide in this way at any time by amending the appropriate settings from within your account settings on the applicable SNS. SNS include but are not limited to Facebook, Twitter, Google+ and Instagram.

Information We Get from Others. We may also get information about you from other sources, for example, if you have agreed to share information with

one of our partners or service providers we may add this to information we get from our Services

Information Automatically Collected. We automatically log information about you and your computer or mobile device when you access our Services. For example, when visiting our Services, we log your computer or mobile device operating system name and version, manufacturer and model, browser type, browser language, screen resolution, the website you visited before browsing to our Services, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Services.

3. Location-based services

We must periodically receive your location via location-based services in order to provide our list of services properly and with accuracy. By using our applications and services, you authorize us to: (i) locate your hardware; (ii) record, compile and display your location; and (iii) publish your location to third parties designated to you to deliver the services available within the applications. As part of the location-based services, we may also collect and store certain information about the users who elect to use our services, such as a device ID. This information will be used to provide you with our services. We may use third-party providers to help provide such location-based services through mobile systems and we may make information available to such providers to enable them to provide their location-based services, provided that such third party providers may use the information only in accordance with this Policy.

4. Advertising

Targeted Advertising. In order to serve offers and advertisements that may interest you, we may display targeted advertisements on the Services, or other digital properties or applications in conjunction with our content based on information provided to us by our users and information provided to us by third parties that they have independently collected. We do not provide personal data to advertisers when you interact with an advertisement.

Some of the advertisements you might see on the Site are selected and delivered by third parties, such as ad networks, advertising agencies,

advertisers, and audience segment providers. These third parties may collect information about you and your online activities, either on the Site or on other websites, through cookies, web beacons, and other technologies in an effort to understand your interests and deliver to you advertisements that are tailored to your interests. Please remember that we do not have access to, or control over, the information these third parties may collect. The information practices of these third parties are not covered by this privacy policy.

5. Using Your Personal Data

We may use your personal data as follows:

- to operate, maintain, and improve our Services, products, and services;
- to manage your account, including to communicate with you regarding your account, if you have an account on our Services;
- to operate and administer our rewards program and other promotions you participate in on our Services;
- to respond to your comments and questions and to provide customer service;
- to send information including technical notices, updates, security alerts, and support and administrative messages;
- To send you marketing e-mails about upcoming promotions, and other news, including information about products and services offered by us and our affiliates. You may opt-out of receiving such information at any time: such marketing emails tell you how to “opt-out.” Please note, even if you opt out of receiving marketing emails, we may still send you non-marketing emails. Non-marketing emails include emails about your account with us (if you have one) and our business dealings with you;
 - to process payments you make via our Services
 - as we believe necessary or appropriate (a) to comply with applicable laws; (b) to comply with lawful requests and legal process, including to respond to requests from public and government authorities; (c) to enforce our Policy; and (d) to protect our rights, privacy, safety or property, and/or that of you or others; and
 - As described in the “Sharing of your Personal Data” section below.

6. Sharing Your Personal Data

We may share your personal data as follows:

- **Third Parties Designated by You.** We may share your personal data with third parties where you have provided your consent to do so.
- **Our Third Party Service Providers.** We may share your personal data with our third party service providers who provide services such as data analysis, payment processing, information technology and related infrastructure provision, customer service, email delivery, auditing and other similar services. These third parties are only permitted to use your personal data to the extent necessary to enable them to provide their services to us. They are required to follow our express instructions and to comply with appropriate security measures to protect your personal data.
- **Affiliates.** We may share some or all of your personal data with our affiliates, in which case we will require our affiliates to comply with this Policy. In particular, you may let us share personal data with our affiliates where you wish to receive marketing communications from them.
- **Corporate Restructuring.** We may share personal data when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- **Other Disclosures.** We may share personal data as we believe necessary or appropriate: (a) to comply with applicable laws; (b) to comply with lawful requests and legal process, including to respond to requests from public and government authorities to meet national security or law enforcement requirements; (c) to enforce our Policy; and (d) to protect our rights, privacy, safety or property, and/or that of you or others.

7. Third Party Sites

Our Services may contain links to third party websites and features. This Policy does not cover the privacy practices of such third parties. These third parties have their own privacy policies and we do not accept any responsibility or liability for their websites, features or policies. Please read their privacy policies before you submit any data to them.

8. User Generated Content

You may share personal data with us when you submit user generated content to our Services, including via rewards programs, forums, message boards and blogs on our Services. Please note that any information you post or disclose on our Services will become public information and will be available to other users of our Services and to the general public. We urge you to be very careful when deciding to disclose your personal data, or any other information, on our Services. Such personal data and other information will not be private or confidential once it is published on our Services.

9. Security

We seek to use reasonable organizational, technical and administrative measures to protect personal data within our organization. Unfortunately, no transmission or storage system can be guaranteed to be completely secure, and transmission of information via the internet is not completely secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us using the details in Section 15 below.

10. Retention

We will retain your personal data until you close your account/cancel your subscription unless a longer retention period is required or permitted by law (for example for regulatory purposes).

11. Our Policy on Children

Our Services is/are not directed to children under 18. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us using the details in Section 15 below. We will delete such information from our files as soon as reasonably practicable.

12. Sensitive Personal Data

Subject to the following paragraph, we ask that you not send us, and you not disclose, any sensitive personal data (e.g., social security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, criminal background or trade union membership) on or through the Services or otherwise to us.

All credit/debit cards details and personally identifiable information will NOT be stored, sold, shared, rented or leased to any third parties.

13. Your Rights

- **Opt-out.** You may contact us anytime to opt-out of: (i) direct marketing communications; (ii) our collection of sensitive personal data; (iii) any new processing of your personal data that we may carry out beyond the original purpose; Please note that your use of some of the Services may be ineffective upon opt-out.
- You may access the information we hold about you at any time [via your profile/account] or by contacting us directly.
- You can also contact us to update or correct any inaccuracies in your personal data.
- **Erase and forget.** In certain situations, for example when the information we hold about you is no longer relevant or is incorrect, you can request that we erase your data.

If you wish to exercise any of these rights, please contact us using the details in Section 15 below. For your protection, we may only implement requests with respect to the personal data associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable and in any event, within one month of your request. Please note that we may need to retain certain information for recordkeeping purposes and/or to complete any transactions that you began prior to requesting such change or deletion.

14. Complaints

We are committed to resolve any complaints about our collection or use of your personal data. If you would like to make a complaint regarding this Policy or our practices in relation to your personal data, please contact us at:

71 Mosaddak st. Doki - Giza - Egypt 8th Floor

+02 33 001 111

info@lis-eg.com

15. Contact Information

We welcome your comments or questions about this Policy. You may contact us in writing at

info@lis-eg.com